

# Tall Building Projection Mapping Solution / Case Study





## **Solution Details**

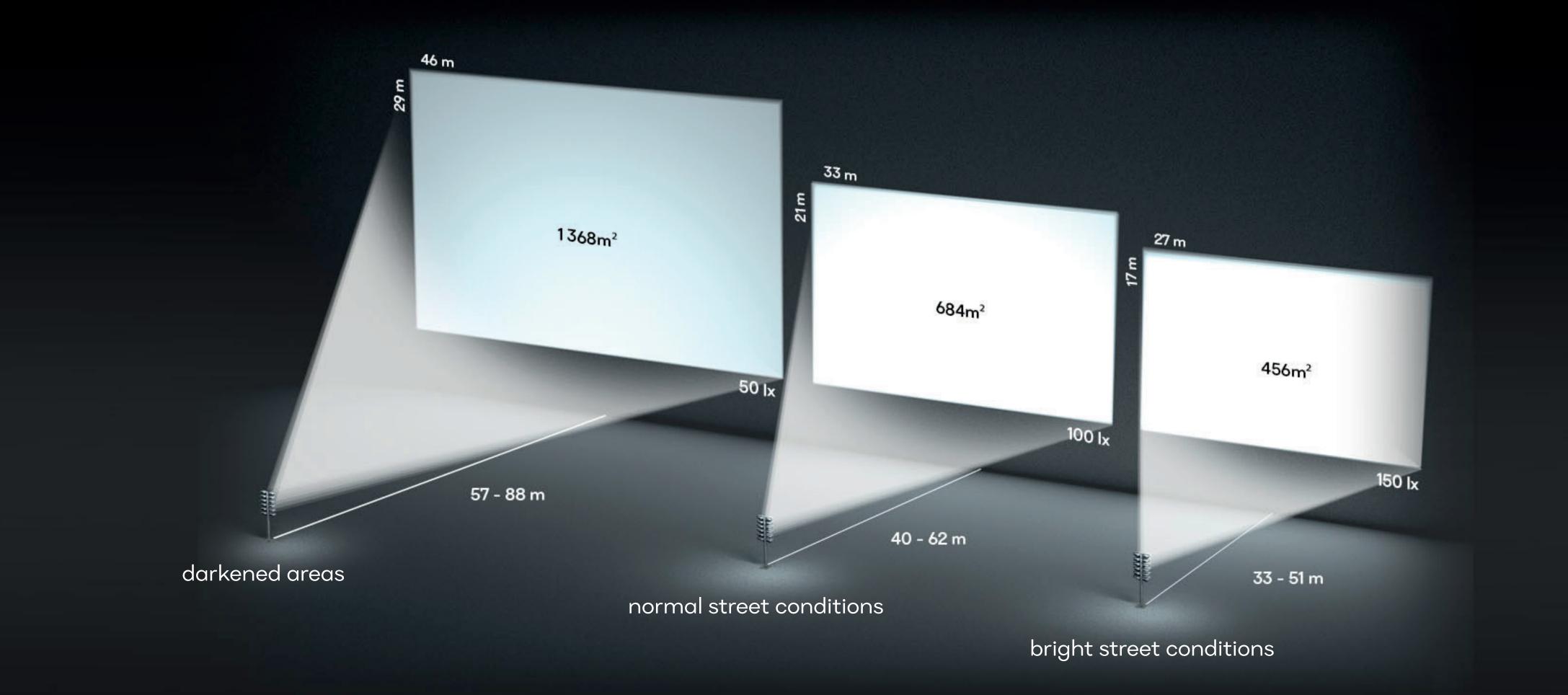
- conditions.
- Opera Weath
- Power
- Light
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- Image
- Throw
- Stand
- User I
- Proce
- Media
- Heigh<sup>.</sup>
- Weigh

12x LAZR 4G<sup>™</sup> Outdoor Video Mapping Projector, certified for permanent outdoor use. Made in Europe, Czech Republic

The Tall Building is illuminated using 12 units of LAZR 4G<sup>™</sup> outdoor projectors installed on an Urban Mast as shown in the picture. This set-up is remotely managed via a GSM mobile data connection. The user can easily control the show with the Lumiverse app, supplied with the product. This solution is extremely durable and withstands harsh

| ational Temperature Range | -20 °C to +45 °C / -4 °F to 113 °F |
|---------------------------|------------------------------------|
| herproof                  | IP 43                              |
| Γ                         | 7.2 kW; 110 – 230V                 |
| source life               | 20 000 h laser DLP                 |
| tness                     | 68 400 ANSI Im                     |
| e Resolution              | 12 x [ 1920 x 1200 ] px            |
| v Ratio                   | 1.2 – 1.9                          |
| dalone & Wireless         | 4G LTE                             |
| Interface                 | Lumiverse app                      |
| essor                     | i5                                 |
| a Storage                 | 400 GB                             |
| nt                        | 6.1 m                              |
| ht                        | 733 kg                             |
|                           |                                    |





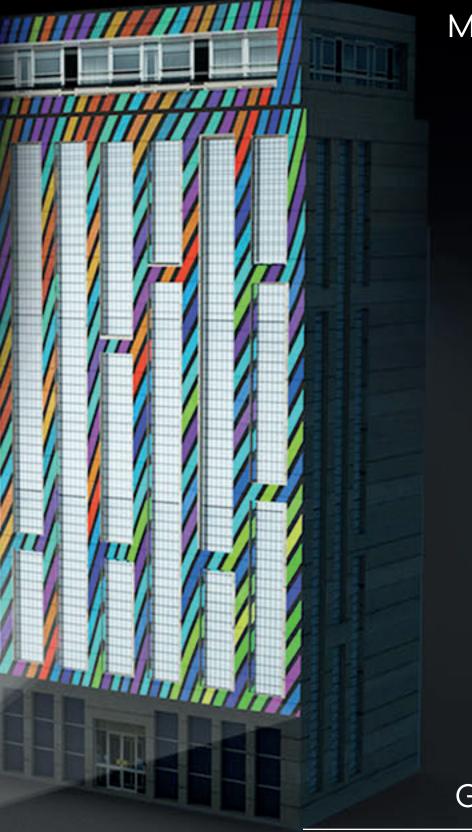
## How big can we get with this 12x projector solution?

With the power of 12 units LAZR 4G<sup>™</sup> outdoor video projectors you can illuminate an area of 450 – 1350 square metres. The critical parameter of the image quality is the illuminance expressed in Lux [ lx ; ANSI lm/sqm ]. The larger the screen, the smaller the illuminance, and vice versa. The most commonly used and recommended illuminance value for outdoor projectors is around 100 lx, the lowest viable illuminance is 50 lx in darkened areas.



#### Variable screen shaping

LM3X unique modular design enables a variety of screen shapes. In this example, we use the edge-blending technique to create an ultra-high screen. In such setup, 12 units of LAZR 4G<sup>™</sup> projectors projects image in 1 920 x 3 200 px resolution.



Max projection height from ground base: 50m (14 floors)

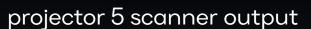
Ground base

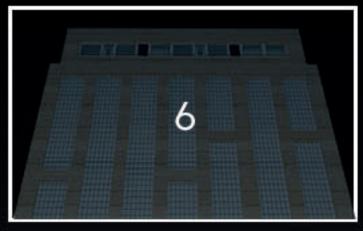


## Pixelmap for content creators

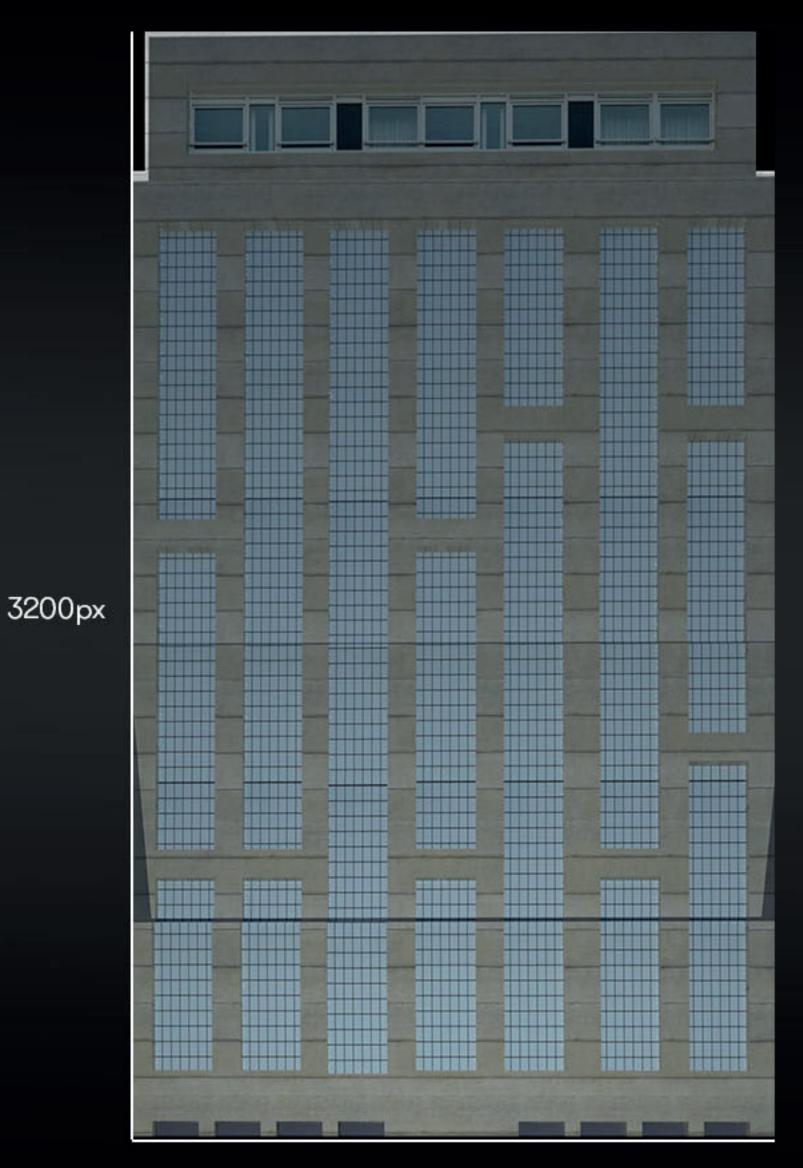
LAZR 4G<sup>™</sup> projectors are equipped with the Multiscan feature, which enables the creator to weld image from multiple projectors into a seamless screen. The content creator uses the Multiscan pixelmap graphic template to develop the video animation for the illuminated object.





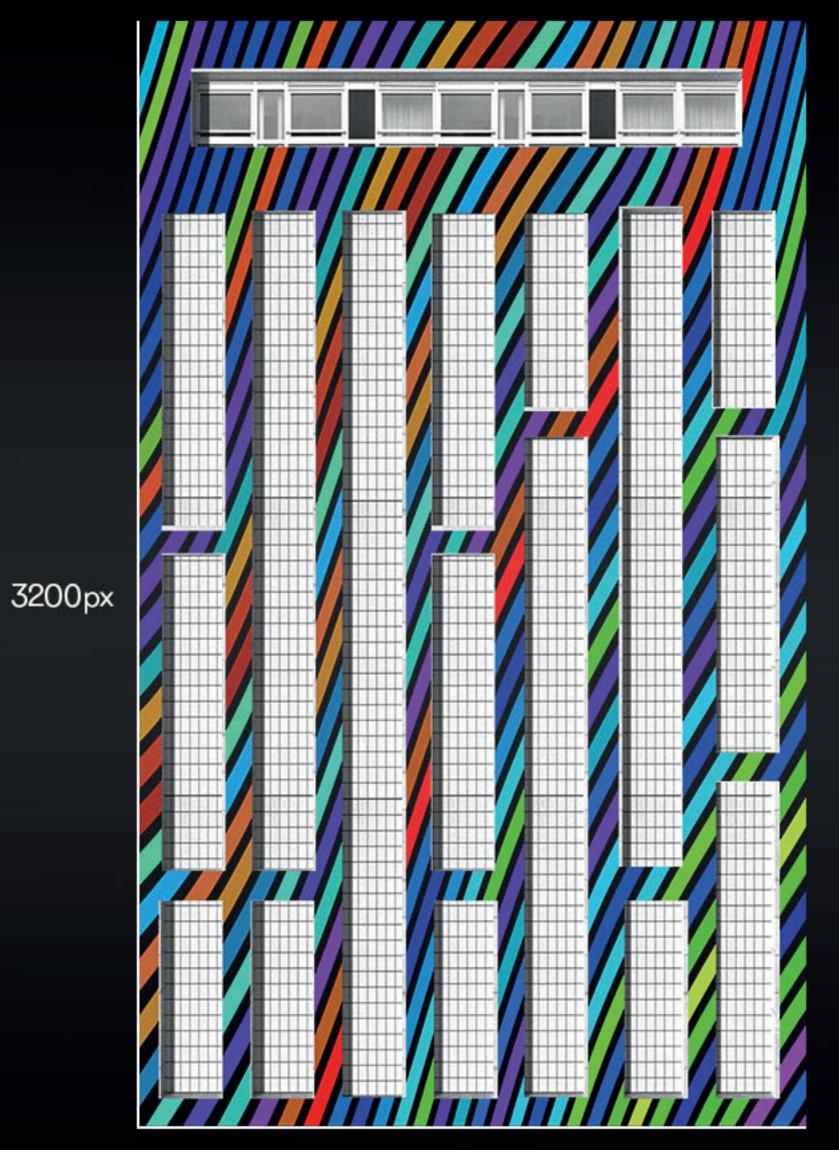


projector 6 scanner output



Multiscan pixelmap output

1920px



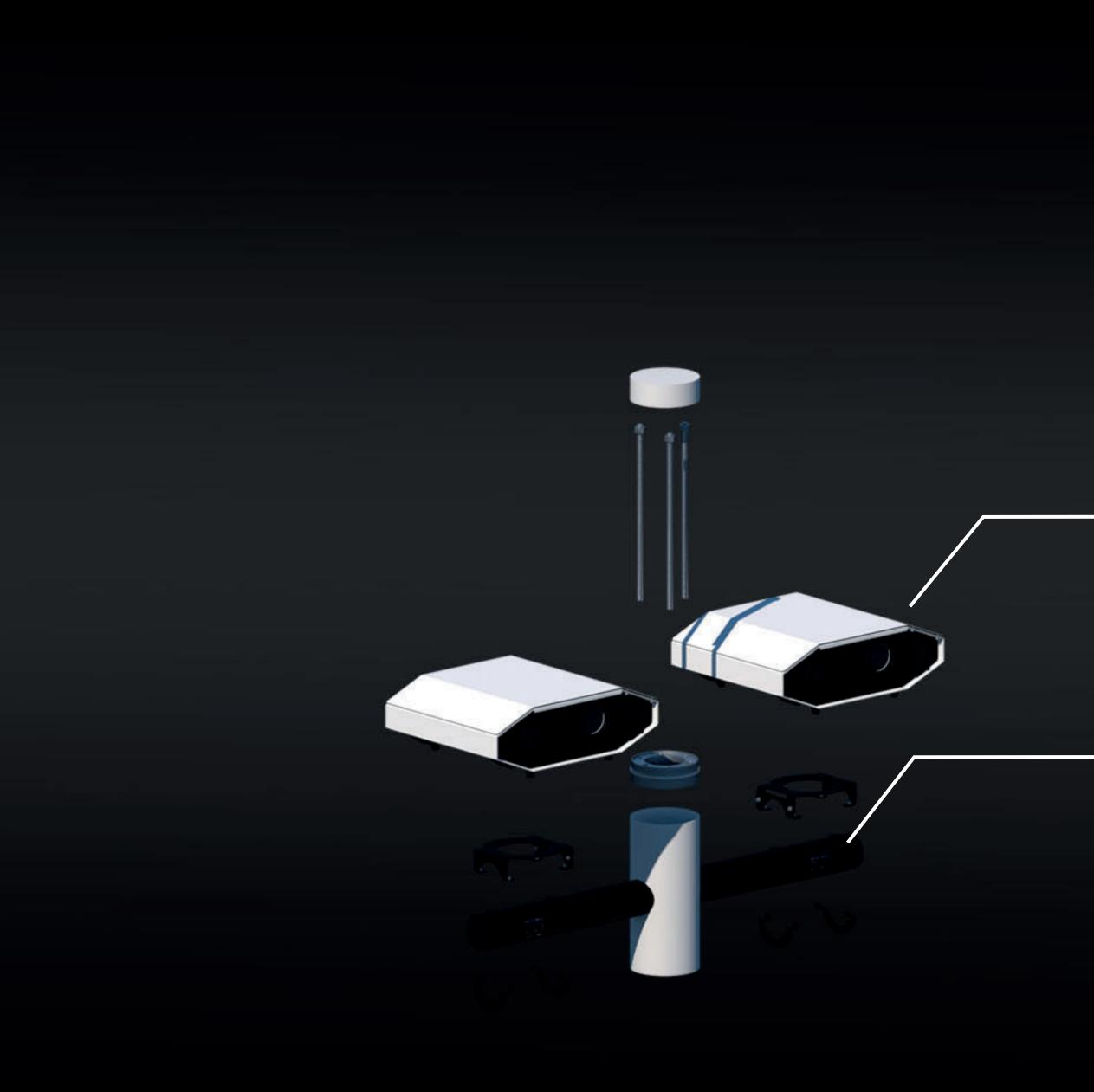
Video content frame example

1920px



#### Remote control app

You can control all functions of your LAZR 4G<sup>™</sup> projectors via the Lumiverse UI app from an unlimited distance. Features Included: Media Player, Projects, Layers, Edge Blending, Object Scanner, Vector Mask, Autoplay Scheduler, Playlists, Mesh & Bezier Warp, Tools such as Color, Paint, Gradient and Complete Remote Management. The end-user may get a simplified UI for selecting Project and managing Autoplay Scheduler only.



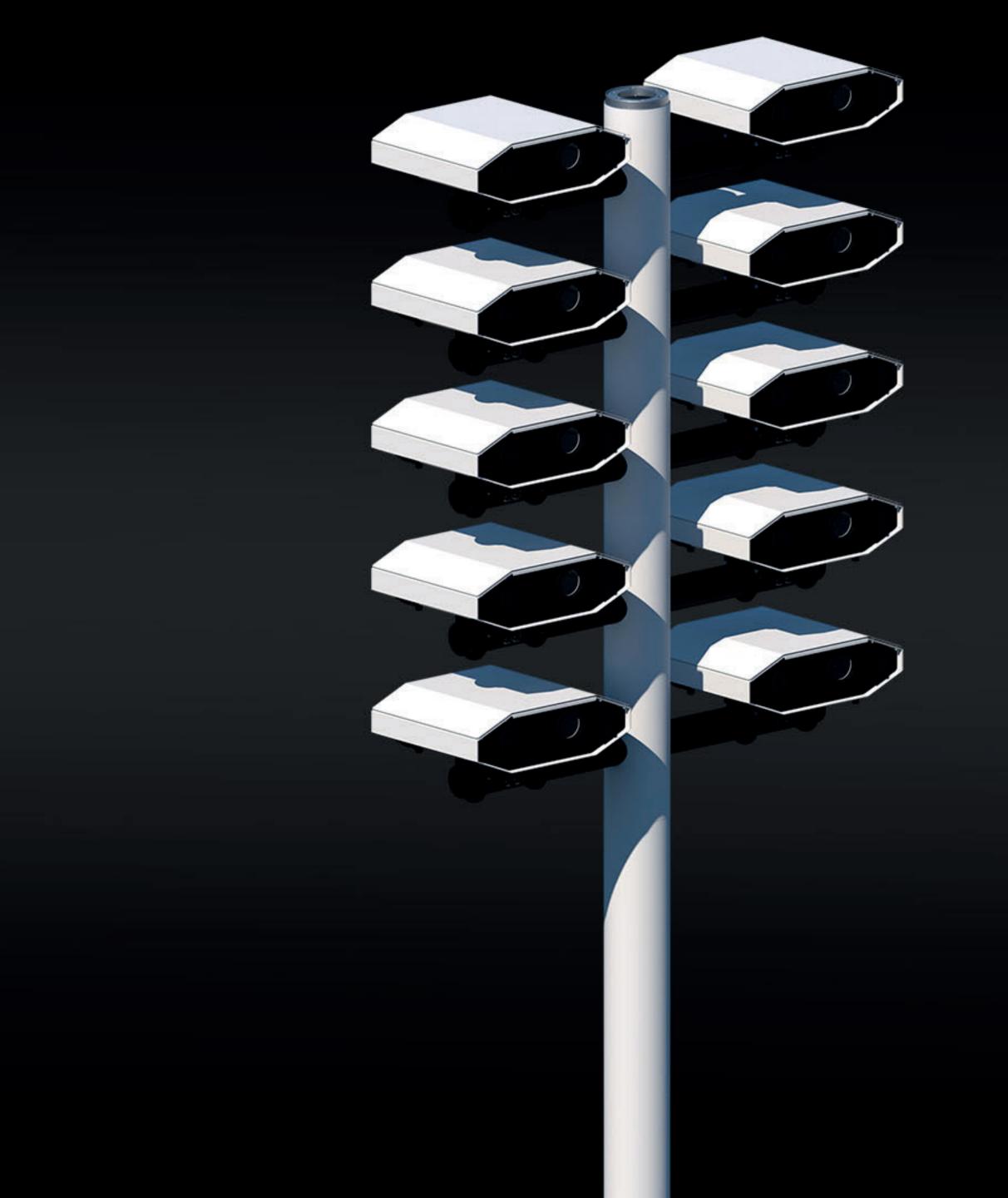
#### Solution Breakdown

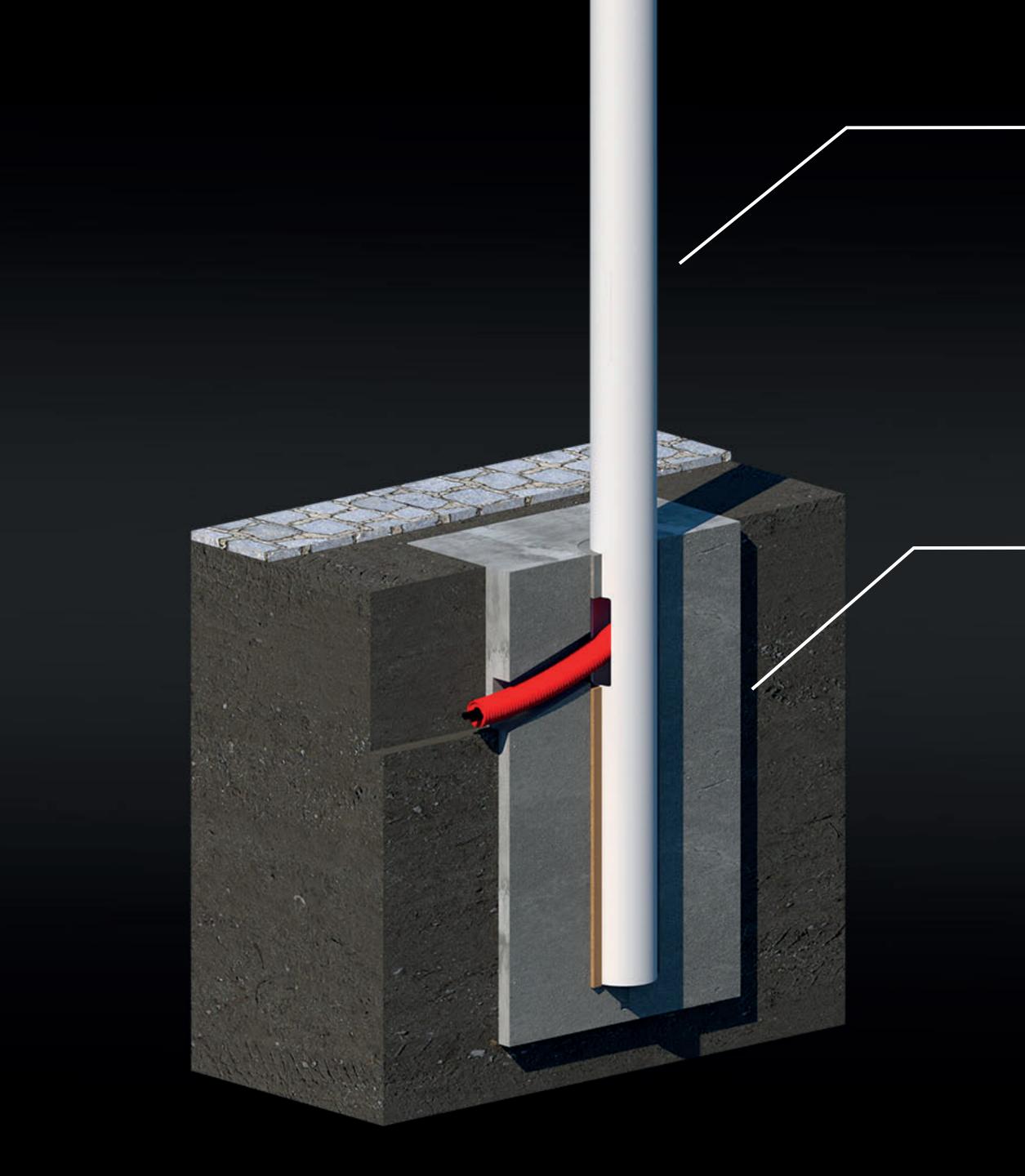
### $L \wedge Z \wedge 4G^{TM}$

12x outdoor video mapping projector Laser DLP 6000 ANSI Im WUXGA

### X-part

6x adjustable attachment fixture for outdoor projectors





#### Main Column B

Vandal-proof steel construction Type B can carry up to 12 projectors

#### Permanent Base B

Concrete base type B for the Urban Mast projector fixture can carry up to 12 projectors.

Cables Power 7.2 kW, 110 – 230V LAN, Internet (optional, else 4G/LTE sim card required in each projector)